

# DOUG STROM

Doug Strom joined CLUB 9 SPORTS in July 2011 as Vice President / Controller. Mr. Strom is responsible for the financial reporting, HR and accounting for all entities owned or managed by CLUB 9 SPORTS.

Prior to joining the sports & entertainment company, Mr. Strom was the Vice President of Finance for an artificial turf company that sold, marketed, installed and maintained synthetic turf systems in sports facilities. Mr. Strom's history includes over 30 years of financial and accounting experience in multiple industries including: food and beverage, high tech, manufacturing, distribution and construction.

Doug has held management and finance positions at several highly regarded companies, including: AstroTurf, Cree, Diageo, Paterno Wines, Kraft Foods and General Foods.

Mr. Strom has distinguished himself in his career as a manager with a detailed approach in developing financial controls, reporting and personnel. He has 30 years of experience in diverse settings including Fortune 500 consumer packaged goods, distribution and manufacturing environments. Doug has a demonstrated ability and success leading and managing through change and meeting business needs with practical, cost-effective solutions. His focus in leadership roles has been in financial controls, process improvements and system implementations. Mr. Strom has a particular emphasis on consolidation of finance functions under central organization and providing leadership for key strategic initiatives involving financial and operational issues.

Mr. Strom holds a Bachelor of Science degree in Business Administration-Accounting and a Masters degree in Business Administration - Management Information Systems.

He and his wife live in Raleigh, North Carolina.

## CAREER BIOGRAPHICAL INFORMATION

