



NEWS RELEASE

CLUB9SPORTS.COM

FOR IMMEDIATE RELEASE
Monday, August 22, 2011

Media Contact:

CLUB 9 SPORTS
Jon L. Pritchett, CEO
919-538-9810; jon@club9sports.com

ScoreSportsRadio.com
Will Merritt
864.444.3780

CLUB 9 SPORTS Agrees to Purchase Fast-Growing Sports Content Radio Network and Digital Platform



SCORE SPORTS RADIO.COM to Become Part of the CLUB 9 SPORTS Holdings Group

Chicago, Ill. (July 20, 2011) – A subsidiary of the Chicago-based investment banking firm Prometheus Capital Partners, CLUB 9 SPORTS announced today that it has entered into an agreement to acquire scoresportsradio.com, a South Carolina provider of sports content. The Greenville-based company produces and distributes unique content via a network of affiliate radio stations and a digital platform. It monetizes its content through statewide and local market advertising and sponsorship sales. The focus of the content is professional and collegiate sports with an emphasis on the Southeast and South Carolina in particular. Its on-air talent is comprised mostly of former collegiate and professional athletes along with members of the print and broadcast media.

CLUB 9 SPORTS, which was formed in 2009 to focus on the sports, entertainment, media and recreation industries, will take over the operations of the company immediately. It is anticipated that the deal will close in September of 2011.

“CLUB 9 SPORTS has a strong background in the sports and media business and we’re very excited about how they can help us grow scoresportsradio.com in both conventional and non-conventional ways,” said Will Merritt, Head of Programming for the radio network.

“We’re absolutely delighted to have been able to reach an agreement to acquire scoresportsradio.com,” said Jon Pritchett, the firm’s CEO and an Operating Partner at Prometheus Capital. “We love what has been accomplished in a short period of time and we are extremely bullish about the potential of the company. Score Sports has created a business



model to serve a large market with valuable, local content and we think that is a model that can be expanded, improved and replicated,” added Pritchett.

About CLUB 9 SPORTS

CLUB 9 SPORTS advises invests and operates in the sports, entertainment, recreation and media industries. The firm is managed by a very experienced group of executives from the sports, media, event, operations, golf, and finance industries. CLUB 9 SPORTS takes an operational, hands-on approach to sports organizations, venues, media and events. Sports and media are, in the end, entertainment companies that require diligent sales/promotion and financial discipline. By focusing on operations and finances in the right businesses at the right times, the firm aims to improve the performance of its portfolio of companies and generate better returns for its investors and clients. For more information, please visit www.club9sports.com or find the company on Facebook at <http://www.facebook.com/club9sports> or on LinkedIn at <http://www.linkedin.com/company/club-9-sports-llc>. For information about Prometheus Capital Partners, please visit <http://www.prometheuscapital.com>.



–### CLUB 9 SPORTS, LLC ###–